

CUMULATIVE LIST OF PROMOTIONAL ACTIVITIES UNDERTAKEN UNDER VENTURE CAPITAL FUND FOR SCHEDULED CASTES (VCF-SC), VENTURE CAPITAL FUND FOR BACKWARD CLASSES (VCF-BC) AND AMBEDKAR SOCIAL INNOVATION INCUBATION MISSION (ASIIM) - TILL AUGUST 01, 2023.

EFFORTS DONE FOR CREATION OF AWARENESS OF THE SCHEMES (VCF-SC, VCF-BC & ASIIM)

BETWEEN FY 2015 TO FY 2021

- An advertisement by Government of India was published on 16th Jan 2015;
- An advertisement by IFCI Venture Capital Funds Limited was published on 2nd Feb 2015 at National Level;
- IFCI Venture had participated in the Dalit Indian Chamber of Commerce and Industry (DICCI) EXPO 2015 at HITEX, Hyderabad from 13th February 2015 to 15th February 2015 to create awareness of the Scheme;
- IFCI Venture had participated in the Composite Camp at Nagpur on 29th March 2015 to promote and create awareness of the Scheme;
- An advertisement by IFCI Venture Capital Funds Limited was published on 29th March 2015 in Lokmatnewspaper all editions in Maharashtra;
- An advertisement by IFCI Venture Capital Funds Limited was published on 19th May 2015 at National Level in Business Standard in English language;
- IFCI Venture Officials have participated in the Credit Camps organized by Punjab National Bank (PNB) at Guwahati on 6th June 2015 and at Shillong on 8th June 2015 for identifying the potential SC Entrepreneurs;
- An advertisement was published in North Eastern states on 11th June 2015 in English, local languages viz. Bengali, Manipuri, Asamiya and IFCI Venture Officials were present at Guwahati on 11th and 12th June 2015 to attend the prospective entrepreneurs;
- IFCI Venture had participated in 'Business Leadership Development and Strategy' programme organized by DICCI at IIM Noida Campus from 12th to 14th June 2015;
- An advertisement was published in Tamil Nadu on 22nd June 2015 in Tamil local language and English language. Further, IFCI Venture Officials were present at Chennai on 22nd and 23rd June 2015 to attend the prospective entrepreneurs.
- An advertisement by IFCI Venture was published in West Bengal on 14thJul'15 in Ananda BazarPatrika and Telegraph in Bengali and English languages respectively. Further, IFCI Venture Officials were present at Kolkata on 14thand 15thJul'15 to attend the prospective entrepreneurs.
- An advertisement by IFCI Venture was published in Uttar Pradeshand Uttaranchal on 17th Aug'15 in DainikJagran in Hindi language. Further, IFCI Venture Officials were present at Agra & Lucknow on 17thand 18th Aug'15 to attend the prospective entrepreneurs.
- IFCI Venture has signeda MOU with SIDCO, Tamil Nadu to facilitate SC entrepreneurs who are in needfor land from SIDCO & also exploring necessary funding support from VCF-SC.
- IFCI Venture officials participated in Multi-stakeholder Consulting Meeting for Promoting participation of Scheduled Caste Youth in Leather Sector on 18th Aug, 2015 to create awareness about the fund.
- An advertisement by IFCI Venture was published in Punjab (Ludhiana and Chandigarh) Uttaranchal on 6th and 7th October 2015 in Punjab Kesri, Times of India and Ajit newspapers in Punjabi and English. Further, IFCI Venture Officials were present at Ludhiana and Chandigarh on 6th and 7th October 2015to attend the prospective entrepreneurs.
- An advertisement regarding the success stories of the beneficiaries under VCF-SC was published in "The Indian Express" on 11th October 2015.
- An advertisement by IFCI Venture was published in Punjab (Mohali, Chandigarh, Panchkula) on 6th November 2015 in Ajit newspaper in Punjabi. Further, IFCI Venture participated in Swadeshi Mela organized by Centre for Economic Policy Research and JagaranManch. The fund officials were also present at Stall No. 3, Dome 1, Dussehra Ground, Phase 8, Mohali, Punjab from 4th to 8th November 2015 to attend the prospective entrepreneurs.
- IFCI Venture officials have contacted around 50 industry associations across different geographies in India to create awareness about the fund.
- IFCI Venture officials have participated in awareness camp of National Corporations at Ujjain on 24th December 2015 to create awareness about the fund.

- IFCI Venture officials have participated in DICCI National Conference at Vigyan Bhawan, Delhi on December 29th, 2015.
- IFCI Venture sponsored "START UP India 2016", Annual Meet of Entrepreneurs and Start-Ups organized by ASSOCHAM at Hotel ITC Mourya, Delhi on 20th January, 2016.
- IFCI Venture officials have participated in Dr. Ambedkar National Merit Award, 2015 and Presentation Ceremony at Indian Habitat Center, Delhi on 3rd February 2016 to create awareness about the fund.
- IFCI Venture organized a Scheduled Castes Entrepreneurs Meet at Raipur, Chhattisgarh on 25th February 2016 for creating awareness about the fund and for interacting and inviting applications from prospective SC Entrepreneurs.
- IFCI Venture organized a Scheduled Castes Entrepreneurs Meet at Ahmedabad, Gujarat on 26th February 2016 for creating awareness about the fund and for interacting and inviting applications from prospective SC Entrepreneurs.
- IFCI Venture organized a Scheduled Castes Entrepreneurs Meet at Bhopal, Madhya Pradesh on 4th March 2016 for creating awareness about the fund and for interacting and inviting applications from prospective SC Entrepreneurs.
- IFCI Venture officials have participated in the Foundation stone laying Ceremony of Dr. Ambedkar National Memorial and Dr. Ambedkar Memorial lecture at Vigyan Bhawan, Delhi on 21st March 2016.
- IFCI Venture had participated in the Dalit Indian Chamber of Commerce and Industry (DICCI) EXPO 2016 at Bombay Exhibition Center, Goregaon, Mumbai from 25th March 2016 to 27th March 2016 to create awareness of the Scheme.
- IFCI Venture officials have participated in the foundation stone laying ceremony of OBC Girls Hostel at Indore, Madhya Pradesh on 20th May 2016 to create awareness of the Scheme.
- IFCI Venture officials have participated in 13th Entrepreneurship Oriented Seminar for SC/ST organized by DICCI Gujarat Chapter on 21st May 2016 in Ahmedabad Management Association (AMA), Ahmedabad, Gujarat to create awareness of the Scheme.
- An advertisement by IFCI Venture was published in Hindi Uttarakhand on 30th May 2015 in Amar Ujala newspaper.
- IFCI Venture has organized a Scheduled Castes Entrepreneurs Meet at Haldwani, Uttarakhand on 31st May 2016 for creating awareness about the fund and for interacting and inviting applications from SC Entrepreneurs.
- An advertisement by IFCI Venture was published in Hindi Ranchi, Jharkhand on 16th June 2016 in Prabhat Khabar newspaper. Further, two officials were available at Ranchi for attending the prospective entrepreneur.
- IFCI Venture also participated in ASSOCHAM's Stand up Summit cum Awards event at Ranchi on 17th June 2016 for creating awareness of the fund.
- IFCI Venture participated in the Study Tour Program of the Parliamentary Standing Committee on Social Justice and Empowerment at Chandigarh from 23.06.2016 to 24.06.2016.
- Letter/Communications sent to Industry Partners and Associations based out at Agra, Chennai and Coimbatore for scheduling a meeting to discuss & create awareness about the VCF-SC and CEGSSC Schemes.
- IFCI Venture official had met various industry partners and associations like CODISSIA, District Industries Centre, SIEMA, SIMA, COINDIA, CII and Indian Chamber of Commerce and Industry Coimbatore based at Coimbatore on 29th July 2016 for creating awareness about the fund.
- An advertisement by IFCI Venture was published in Hindi on 2nd August 2016 in Rajasthan Patrika newspaper.
- IFCI Venture had organized a Scheduled Castes Entrepreneurs Meet at Udaipur and Kota, Rajasthan on 3rd August and 4th August 2016 respectively for creating awareness about the fund and for interacting and inviting applications from SC Entrepreneurs.
- IFCI Venture officials participated in the launch function of the DICCI Chhattisgarh Chapter at Raipur on 26th Aug'16, where the Chief Minister of Chhattisgarh, Other State Ministers, DIC-Chhattisgarh Officials and other FI's has participated. Further, more than 125 SC Entrepreneurs have also participated in the event.
- IFCI Venture officials attended the inaugural function of one of the portfolio company named BP Sons and Entertainment Private Ltd. at Lucknow on 3rd September 2016. The local SC entrepreneurs also participated in the event and awareness about the scheme was created.
- IFCI Venture officials have participated in the launch function of DICCI Bihar Chapter at Patna on 10th Sept'16, where the Governor of Bihar, Shri Ram Vilas Paswan Hon'ble Union Minister of Food

and Public Distribution, Shri Chirag Paswan Member of Parliament, Other State Ministers and DIC-Bihar officials participated.

- IFCI Venture officials had attended the inaugural function of one of the portfolio company named Mallur Flora and Hospitality Pvt. Ltd. at Constitution Club of India, Delhi on 11th October 2016. The bureaucrats and SC entrepreneurs also participated in the event and awareness about the scheme was created.
- A meeting with the officials of IFCI Ltd. and IFCI Venture Capital Funds Limited, various entrepreneurs under the scheme of VCF-SC and CEGSSC was held under the chairmanship of Secretary (MOSJE) on November 12, 2016 at Hyderabad, Telangana to review the status of the schemes with respect to the SC entrepreneurs who have applied under both the schemes. The local SC entrepreneurs also participated in the event and awareness about the scheme was created.
- IFCI Venture had organized a Scheduled Castes Entrepreneurs Meet at Patna, Bihar on 16th December for creating awareness about the fund and for interacting and inviting applications from SC Entrepreneurs.
- An advertisement by IFCI Venture was published in Assam on 15th Dec'16 in Sentinel in English language and in Asomiya Pratidin in Assamese language. Further, IFCI Venture Officials were present at Guwahati on 16th Dec'16 to attend the prospective entrepreneurs.
- IFCI Venture officials had participated in Regional Meeting with States and Regional Resources & Training Centres (RRTC's) on digital payments organized by Ministry of Social Justice & Empowerment on 16th December 2016 in Guwahati, Assam. A detailed presentation of VCF-SC was delivered to create awareness of the Scheme.
- IFCI Venture officials had participated in the "National Backward Classes Finance and Development Corporation's - Training and loan related awareness camp" in NCUI premises, New Delhi on 12th Jan'17 to create awareness of the Scheme.
- An advertisement by IFCI Venture was published in Kerala on 15th Feb'17 in The Hindu in English language and in Malayala Mamorama in Malayalam language. Further, IFCI Venture Officials were present at Kochi on 10th Feb'17 to attend the prospective entrepreneurs.
- An advertisement of VCF-SC was published on 8th March 2017 in 'The Economic Times -All Editions' in English at National Level and 'Maharashtra Times -All Maharashtra' in Marathi in Maharashtra state on the occasion of International Women's day to create awareness of the Scheme.
- IFCI Venture officials have participated in National Conference – Vendor Development Program on Petroleum & Railway Sectors for SC/ST Dealers, Distributors & Entrepreneurs organized by Ministry of Petroleum & Natural Gas, Ministry of Railways, DICCI and others on 21st March, 2017 held at Vigyan Bhavan, New Delhi. Further, IFCI Venture has also put up a stall at the venue for attending the prospective clients under VCF-SC.
- An advertisement under VCF-SC was published in newspapers viz. Sambad and Times of India i.e. in Oriya and English language on 12th April 2017 in Orissa. Further, a conference on VCF-SC was organized on 13th April 2017 in Bhubaneswar, Orissa.
- IFCI Venture officials participated at the Sewa Bharti awareness Programme organized by Hon'ble Minister of Social Justice and Empowerment at Delhi on 17th May 2017.
- An advertisement under VCF-SC was published in newspapers viz. Dainik Bhaskar, Punjab Kesri, Amar Ujala (Uttarakhand), Tribune in English, Hindi language on 12th April 2017 in the states of Jammu & Kashmir, Punjab, Haryana, Uttarakhand, Himachal Pradesh and Chandigarh. Further, a conference on VCF-SC was organized on 7th July 2017 in Chandigarh (UT).
- Website of Venture Capital Fund For Scheduled Castes was launched on 7th July 2017 with official link www.vcfsc.in.
- An advertisement under VCF-SC was published in newspaper viz. The Hindu in the states of Tamil Nadu on 10th September 2017. Further, a conference on VCF-SC was organized on 11th September 2017 in Chennai.
- IFCI Venture officials participated at the Shilpostsav organized by Ministry of Social Justice and Empowerment at Delhi Haat, INA, Delhi on 14th November 2017.
- An advertisement under VCF-SC was published in newspapers viz. Dainik Bhaskar i.e. in Hindi language on 15th February 2018 in Rajasthan. Further, a conference on VCF-SC was organized on 16th February 2018 in Jaipur, Rajasthan.
- IFCI Venture officials participated in the awareness Programme organized by Parliamentary Committee on Welfare of Other Backward Classes at Town Hall, Satna, Madhya Pradesh on 8th April 2018 to create awareness of the Venture Capital Fund for Scheduled Castes and Backward Classes.

- IFCI Venture officials participated in the Startup-VC Connect series event at the PHD Chamber of Commerce & Industry on June 05, 2018 at Delhi to create awareness of the Venture Capital Fund for Scheduled Castes and Backward Classes.
- IFCI Venture officials participated in the Management Development Program organized by National Backward Classes Finance & Development Corporation at Thiruvananthapuram, Kerala on 21st June 2018.
- IFCI Venture had organized a Workshop / Seminar for Scheduled Castes & Backward Classes Entrepreneurs Meet at Phagwara, Punjab on 21st July 2018 for creating awareness about the fund and for interacting and inviting applications from SC & BC Entrepreneurs.
- IFCI Venture had organized a Conference / Seminar for Scheduled Castes & Backward Classes Entrepreneurs Meet at Jaipur, Rajasthan on 14th September 2018 for creating awareness about the fund and for interacting and inviting applications from SC & BC Entrepreneurs.
- IFCI Venture had organized a Conference / Seminar for Scheduled Castes & Backward Classes Entrepreneurs Meet at Kochi, Kerala on 05th October 2018 for creating awareness about the fund and for interacting and inviting applications from SC & BC Entrepreneurs.
- IFCI Venture had organized a Conference / Seminar for Scheduled Castes & Backward Classes Entrepreneurs Meet at Visakhapatnam, Andhra Pradesh on 22nd November 2018 for creating awareness about the fund and for interacting and inviting applications from SC & BC Entrepreneurs.
- IFCI Venture participated in the National SC-ST Hub Conference organized by CII and NSIC for Scheduled Castes at New Delhi on 12th February 2019 for creating awareness about the fund and for interacting and inviting applications from SC Entrepreneurs.
- Advertisement for VCF-SC, VCF-BC and CEGSSC schemes were published in newspaper viz. Daily Excesior Jammu (Eng), Amar Ujala Jammu (Hindi) and Tameel-I- Irshad Srinagar (Eng) in the state of Jammu and Kashmir UT on 14, 15, 16, 17 November 2019.
- IFCI Venture had organized a Conference / Seminar for Scheduled Castes & Backward Classes Entrepreneurs Meet at Jammu on 18th November 2019 for creating awareness about the fund and for interacting and inviting applications from SC & BC Entrepreneurs.
- IFCI Venture participated in the National SC-ST Hub Conference organized by CII and MSME for Scheduled Castes at Guwahati on 22nd and 23rd November 2019 for creating awareness about the fund and for interacting and inviting applications from SC Entrepreneurs.
- IFCI Venture participated in the Conferences on Opportunities for SC/ST Entrepreneurs in Food Processing Industries organized by DICCI & Ministry of Food Processing Industries, Government of India on 13 December 2019 at Faridabad, Haryana for creating awareness about the funds.
- An advertisement under VCF-SC & VCF-BC was published in newspaper viz. Jagran (Hindi) and Amar Ujala (Hindi) in the state of Uttar Pradesh on 25 and 28 January 2020. Further, a meet for Scheduled Castes & Backward Classes Entrepreneurs was organized at Saharanpur and Meerut, Uttar Pradesh on 29 & 30 January 2020 for creating awareness about the funds and for interacting and inviting applications from SC & BC Entrepreneurs.
- The advertisement in newspapers was published on 6th, 9th and 10th Nov'20 across the country.
- Emails have been sent to about 130 no's of TBIs (approved with DST) wherein information regarding ASIIM initiative have been sent to the heads/Coordinating officers. Brochure of ASIIM has been sent to all TBIs. Telephonic calls have also been made to more than 100 TBIs, informing them about ASIIM;
- NIT Engineering colleges all over India have been contacted to spread awareness;
- Communications over email and calls are being made to SC Corporations and Premier Educational Institutions across India;
- The mentors have been created to provide handholding and provide advisory support for creating awareness of the ASIIM Scheme;
- Conducted the following webinars with TBIs, Higher Educational Institutions, etc. to propagate the ASIIM scheme:

Sl. No.	Date	Focus State
1.	19 th October 2020	All India
2.	8 th December 2020	Odisha
3.	11 th December 2020	Madhya Pradesh
4.	18 th December 2020*	All India
5.	27 th January 2021	Odisha
6.	16 th March 2021	Bihar

7.	30 th March 2021*	Beneficiaries under ASIIM
8.	28 th May 2021*	With startup TBIs across the country

Note: *Web meeting was conducted by MoSJ&E to interact with Beneficiaries under ASIIM.

FY 2021-22

i. Webinars with TBIs and Higher Educational Institutions, etc. as below:

No.	Date	Focus State
1.	19th October 2020	All India
2.	8th December 2020	Odisha
3.	11th December 2020	Madhya Pradesh
4.	18th December 2020	All India
5.	27th January 2021	Odisha
6.	16th March 2021	Bihar
7.	30th March 2021	Beneficiaries under ASIIM
8.	28th May 2021	Across Pan India with DST supported TBIs (more than 120+ participants from TBIs)
9.	2nd June 2021	Across Pan India along with IGDTUW Anveshan Foundation
10.	16th June 2021	Gujarat (In association with DICCI)
11.	2nd July 2021	Across Pan India with one of the Atal Incubation Center in Orissa
12.	20th July 2021	With TBIs of Maharashtra in association with DICCI.
13.	4th August, 2021	With TBIs of Haryana in association with DICCI.
14.	24th August 2021	Conference with DICCI Bhopal Chapter
15.	7th September 2021	With TBI of IIT Hyderabad
16.	8th September 2021	With TBIs of MP & Chhattisgarh in association with DICCI.
17.	9th September 2021	With TBI of Nehru Group of Institutes
18.	14th September 2021	With TBI of IIT Mandi
19.	27th September 2021	With TBI of IIIT Delhi Innovation & Incubation Centre
20.	29th September 2021	With TBIs of Telangana in association with DICCI.
21.	24 th November 2021	Tamil Nadu (DICCI- Next Gen)
22.	10 th January 2022	Department for Promotion of Industry and Internal Trade (DPIIT) regarding 'Startup India Innovation Week'.

ii. Number of Meets / Conferences conducted (Location)

Date	Event	Location - State
24 th August 2021	gram organized by DICCI along with MSME Ministry.	Bhopal, Madhya Pradesh
30 th December 2021 - 1 st January 2022	Dr. Ambedkar AtmaNirbhar Uttar Pradesh i.e. an exhibition-cum-Trade Fair, Awareness Campaign & Vendor Development program (VDP) organized by DICCI and IFCI Venture.	Varanasi, Uttar Pradesh

iii. IFCI Venture has published the below advertinments:

Date	States	Newspapers
1 st September 2021	All India	Times of India and Dainik Jagran
8 th and 9 th October 2021	All Karnataka	The Times of India
	All Madhya Pradesh	Vijayvani
		The Times of India
23 rd October 2021	Uttar Pradesh, Rajasthan, Punjab and Haryana	Dainik Bhaskar
21 st January 2022	All India (About AYE League and Dr. Ambedkar Business Excellence Award)	The Times of India, Dainik Bhaskar, Dainik Jagran, Tribune and Ajit
9 th February 2022	Arunachal Pradesh, Nagaland, Sikkim	The Times of India and The Economic Times
11 th February 2022	Karnataka, Maharashtra, Tamil Nadu, Orissa, Assam, Manipur, Meghalaya, Mizoram and Tripura	English Newspapers
		Vernacular Newspapers

16 th February 2022	Andhra Pradesh, Telangana, Uttar Pradesh, Uttarakhand, Haryana, Madhya Pradesh and Rajasthan	Hindi and Telugu Newspapers
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FY 2022-23

i. Webinars with TBIs and Higher Educational Institutions, etc. as below:

No.	Date	Focus State
1.	25 th April 2022	Webinar Session with AYEL winners for handholding them in the process for ASIIM scheme.
2.	12 th August 2022	Webinar Session with AYEL winners for handholding them in the process for ASIIM scheme.
3.	15 th March 2023	Webinar Session to spread awareness with prospective beneficiaries of Palnadu District , Andhra Pradesh.
4.	22 nd March 2023	Webinar Session for hand holding support to Ambedkar Young Entrepreneurs League (AYE League) winners for availing assistance under ASIIM.

ii. Number of Meets / Conferences conducted (Location):

Date	Event	Location - State
3 rd June 2022	Attended the Meet organized by DICCI	Hyderabad, Telangana
2 nd May 2022	Attended the Parliamentary Standing Committee Meet	Lucknow
18 th & 19 th January 2023	Participated in two day's regional workshop on the Acts/Rules/Schemes of the ministry is being organized at Mysore, Karnataka.	Mysore, Karnataka
23 rd January 2023	Participated in National SC-ST Hub Conclave held at Mumbai.	Mumbai
21 st March 2023	Participated in Bihar Entrepreneurship Summit held at Patna Bihar.	Patna, Bihar
10 th March 2023	Participated in MSME SC-ST Conclave held at Delhi.	Delhi

iii. IFCI Venture has published the below advertinments:

Date	States	Newspapers
June 2022	Editorial on the Aye League Event held on 14 th April 2023	ET - National News Papers

2023-24

i. Webinars with TBIs and Higher Educational Institutions, etc. as below:

No.	Date	Focus State
1.	28 April 2023	Held on 28 th April 2023 to create awareness among the prospective BC entrepreneurs from all India regarding the last modifications in VCF-BC scheme guidelines and handhold them for onboarding them in the new fintech portal.
2.	10 May 2023	On 10 th May 2023 to create awareness about VCF-SC / ASIIM with prospective entrepreneurs & various TBIs belonging to Indian STEP & Business Incubator Association (ISBA).

ii. Number of Meets / Conferences conducted (Location):

Date	Event	Location - State
14 th April 2023	Participated in the Dr. Ambedkar Jayanti Event organized at Parliament Street, New Delhi with DICCI.	New Delhi

PROMOTIONAL EFFORTS

For the year 2024-25

A. AWARENESS THROUGH WEBINARS

Awareness through Webinars		
Sr No	Details	Dates
1	• G H Raisonni -TBI	April 12, 2024
2	• Nehru Group of Institution,(NGI-TBI)	
3	• IIM Kolkata Innovation Park	
4	• Albest –Sastra (TBI- Department of Biotechnology)	
5	• AIC-ADT Baramati Foundation	
6	• Technology Incubation and Entrepreneurship Development Society (TIEDS)	
7	• Nehru Group of Institution & StartupTamil Nadu	22.04.2024
8	• IIT-Madras	02.05.2024
9	• Startup Tamil Nadu Startup and Innovation Mission	07.05.2024
10	• Dalit Indian Chamber of Commerce & Industry (DICCI) – Madhya Pradesh Chapter for promotion of our schemes	10.05.2024
11	• SC/BC/ST Entrepreneurs from SC/ST Hub	16.05.2024
12	• National SC/ST Hub Bangalore	15.05.2024
13	• Webinar with DeAsra Foundation’s officials explaining the schemes	21.05.2024
14	• DeAsra Foundation (registered under the MSME Act, 2006)	06-06-2024
15	• DICCI– Madhya Pradesh Chapter for promotion of our schemes.	19-06-2024
16	• IIT-Guwahati	20-06-2024
17	• ASIIM TBIs- AIC Baramati Foundation, Calcutta Innovation Park, Albesta Sasta-TBI, AIC-ADT	21-06-2024
18	• NSSH-ARA	04-07-2024
19	• Webinar with Mizoram Food Processing Research and Training Centre	15-07-2024
20	• Webinar with DeAsra Foundation	09-08-2024 23-09-2024
21	•Webinar with CII & DICCI	23.04.2024 & 26.07-2024
22	• Webinar with KIIT, Sidham TBI , Ablest & GH Raisonni TBI, CVRCE	12-11-2024, 15-10-2024

B. AWARENESS PROGRAM IN CONCLAVES /SEMINARS

AWARENESS PROGRAM IN CONCLAVES /SEMINARS		
Institution	Details of Program	Dates
NSIC through SC/ST Hubs	Communication sent to NSIC for getting CPSE portal login credentials / Vendor Development & Capacity Building Program being attended.	5.4.2024
	National SC/ST Hub (NSSH) Meet -Ministry of MSME and NSIC	21.05.2024
	NSSH Conclave-Monga	17-10-2024-18-10-2024
CII & DICCI	Attended Annual National Conference and Affirmative Action Conference 2024	17.05.2024
Startup TN	Attended Startup Thiruvizha event Webinar	29/09/2024-30/09/2024 19-12-2024
MoSJE	National Review Conference/Chintan Shivir at Delhi in (February 2024)	01-02-2024
Start Up India	Registration on Investor Connect Portal –IFCI Venture has been the first Government of India.	Regularly
	* Extensive marketing through emailers have been done to over 1,00,000+ DPIIT recognized startups about the Investment Opportunity.	
	*All the government schemes have been uploaded on Startup India Portal.	01-04-2024
	* Information for newsletter has been shared.	
	Attended Startup Maha-Kumbh for Propagation of Schemes and Communication being sent to the participants.	20.03.2024
	Communication for Schemes Propagation has been sent to 193 Incubators under SISFS on May 6, 2024-start up India Seed fund scheme	6.05.2024
Mizoram Chamber of Industry	Webinar with Participants proposed by Mizoram Chamber of Industry	3-12.2024

C. MOUS SIGNED WITH AGENCIES & OTHER EFFORTS

Institution	Details of Program	Dates
CII & DICCI	An MoU has been signed with DICCI, CII and IFCI to facilitate financial inclusion and economic growth among Entrepreneurs.	22.04.2024
Startup TN	An MoU has been signed with Startup TN and IFCI for collaboration to promote entrepreneurship among castes and Backwards Classes section of society.	30.09.2024
IITs	IIT Ropar and IIT Roorkee	In past 2-3 months
Incubation Cells of IIM	IIM Lucknow and IIM Nagpur, Kalinga Institute of Technology	

NITs	Karnataka NIIT & Sikkim NIT, BITS Pilani and 3 Universities/Incubators	
Overall Awareness Campaigns	<ul style="list-style-type: none"> • <i>Advertisements – National Level Advertisement published in English and Hindi recently on October 1, 2024</i> • <i>Advertisement also published in Vernacular languages viz. Tamil & Kannada recently on October 1, 2024</i> • <i>Digital Media Pushes in Social Media.</i> • <i>Circulation of Schemes Digital brochures to more than 8500 SC /ST entrepreneurs from NSSH database.</i> • <i>Brochures also circulated in Vernacular languages to disseminate the Schemes guidelines.</i> • <i>Conferences / Seminars</i> • <i>Conclaves</i> • <i>Workshops / Webinars</i> • <i>Created Social Media handles @ Twitter, Facebook, LinkedIn & Instagram for schemes' promotion.</i> 	

MARKETING & PROMOTIONAL EFFORTS UNDERTAKEN DURING -
FY 2025-26

A. AWARENESS THROUGH WEBINARS

SI No	Program/Institution	Details	Dates
1	Webinars / Orientation Program Virtual Meeting	• National SC ST Hub (NSSH, NSIC) -AGRA Chapter promoting VCF Schemes	08.05.2025
2		• Rural Development Organisation Trust for Promotion of VCF Schemes	09.05.2025
3		• Empowering Tribal Entrepreneurs by giving an overview of the Venture Capital Fund for Scheduled Tribes	20.05.2025
4		• Students, Researchers and Prospective Entrepreneurs @ IIT Delhi	22.08.2025
5		• Prospective Entrepreneurs appeared interested after publication of Advertisement	16.09.2025
6		• Entrepreneurs under VCF-BC	17.11.2025
7		• Entrepreneurs associated with Krishna Foundation for promotion of VCF Schemes	29.12.2025

B. AWARENESS PROGRAM IN CONCLAVES /SEMINARS

SI No	Institution Details	Program	Dates
1	Startup Maha Kumbh By DPIIT	<i>Startup Maha Kumbh</i> , which resulted in 1 application under VCF-BC and 1 application under VCF-ST.	April 3-4, 2025
2	Confederation of Indian Industry (CII)	Workshop on Onboarding Seller / Vendor Development for SC/ST entrepreneurs	06.06.2025
3	Tripura Tribal Areas Autonomous District Council (TTAADC)	Tribal Employment Awareness Programme- Agartala, Tripura (VCFST)	14.06.2025
4	National Innovation Foundation	National Innovation Foundation TBI -Meeting with Chief Scientist Shri Vipin Kumar, possibility for MoU signing	20.06.2025
5	Chamber of Food Processing Industries of Agra (CFPIA)	Food Expo & Conclave 2025- Agra	22.06.2025-24.06.2025

6	Institute of Chartered Accountants of India	ICAI MSME and Startup Mahotsav 2025 (stall setup)	27.06.2025
7	Chamber for Import, Export & Health	MAHA WORLD EXPO 2025	11.08.2025-13.08.2025
8	IIT Delhi-Capacity Building Program	Presentation to 200 Attendees in Capacity Building Workshop on Affordable Finance	22.08.2025
9	Startup TN	Global Startup SUMMIT Coimbatore	9.10.2025-10.10.2025
10	Foundation for Innovation and Technology Transfer (FITT) at IIT Delhi	Jan Startup festival for ST students in collaboration with FITT	30.10.2025 - 31.10.2025
11	Department for Promotion of Industry and Internal Trade (DPIIT), Ministry of Commerce and Industry	Tribal Business Conclave organised in collaboration by DPIIT / FICCI in the spirit of Birsa Munda's 150th birth anniversary at Yash Bhoomi Convention Centre, New Delhi.	12.11.2025
12	Entrepreneurship Development Institute of India (EDII), Ahmedabad	Vendor Development Program organised by NSIC	09.01.2026
13	DPIIT & FICCI Conference	FICCI Mercedes Benz-BHARAT INNOVATION at New Delhi	13.02.2026
14	Dalit Indian Chamber of Commerce and Industry (DICCI)	AI Summit - "AI for Inclusion & the Future of Work 2026" at The Park Hotel	18.02.2026
15	IIT Delhi-Capacity Building Program	Presentation Given to Attendees in Capacity Building Workshop on Government Schemes/ Concessional Financing	20.03.2026

C. STATUS OF MoUS WITH AGENCIES

SI. No	Program/Institution	Details/Status	Date
1	University of Mumbai	Executed	30.05.2025
2	The Federation of Indian Chambers of Commerce and Industry (FICCI)	Executed	24.02.2026
3	IIT-Delhi	With Foundation for Innovation and Technology Transfer (FITT)	Under Process

D. OTHER EFFORTS:

a. SCHEME ADVERTISEMENTS AS PER DIRECTIONS OF MoSJE IN 2025-26.:

Date of Publishing	Schemes	Newspaper	Language	Region
September 04, 2025	VCFCB	Sambad, Hindustan	Odiya, Hindi	Odisha, Bihar,
September 02 & 04, 2025	VCFCB	Dainik Bhaskar (Bhopal & Jabalpur Edition), Daily Thanthi, Dainik Jagran, Anand Bazar Patrika, Vijaywani (Bangalore edition)	Bangla, Marathi, Tamil, Telugu	Madhya Pradesh, Tamil Nadu, Uttar Pradesh, West Bengal, Maharashtra, , Telangana, & Karnataka

b. MISCELLANEOUS

Details of Other Program
<ul style="list-style-type: none"> • <i>Circulation of Schemes by ways of bulk E Mails / Brochures circulation</i> • <i>Printing of Success Stories Booklet (VCFSC / VCF BC / SAGE Fund & ASIIM</i> • <i>5 Minutes Video containing success stories & Testimonials from the Beneficiaries under VCFSC / VCF BC & ASIIM</i>
